

#shareacoke



AUG 23 - SEP 06

27
POSTS

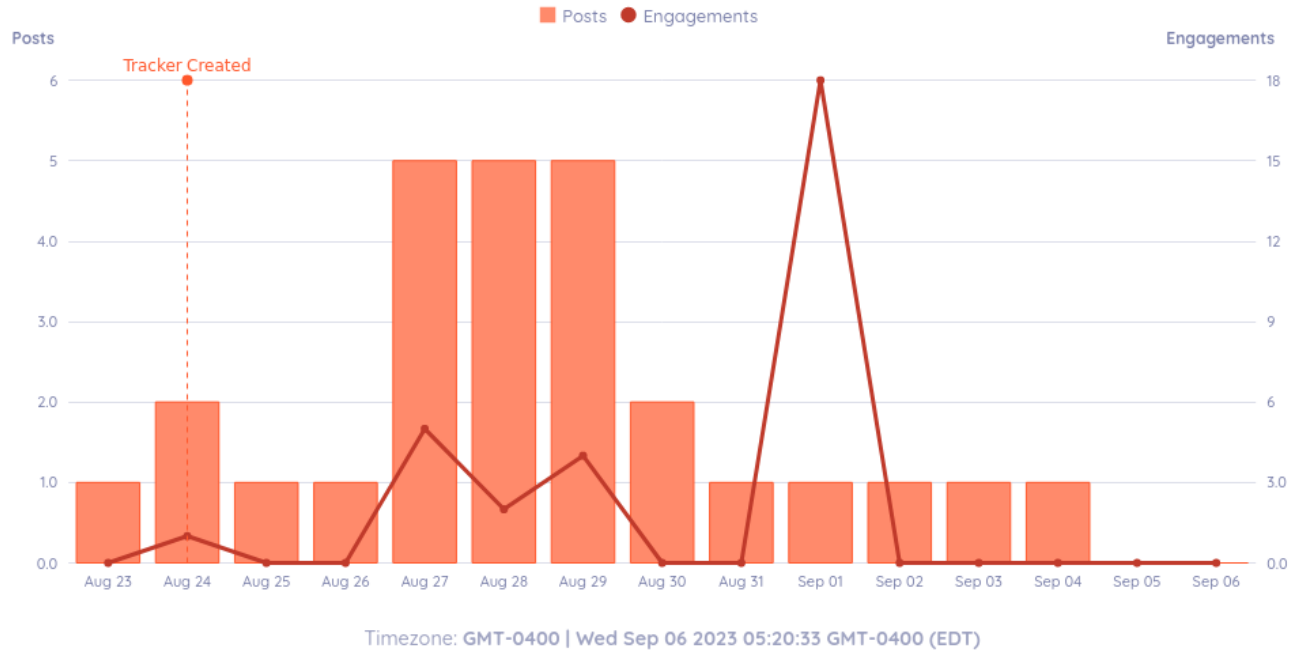
21
USERS

30
ENGAGEMENTS

53,455
REACH

98,087
IMPRESSIONS

Timeline



Top Posts



@UsmanHSheikh Sep 1

0 18

3. Coca-Cola: Share a Coke Two elements differentiated this advertisement from the brand's previous campaigns: 1. Coca-Cola recognized the value of packaging as an important piece of owned media. 2. The company engaged teens on social media with the hashtag #ShareaCoke...



@GeekLabsAgency Aug 29

0 3

One great example of Coca-Cola's brilliant marketing is its Share-a-coke campaign!
<https://t.co/IDdrzA532G>



@RaihanXA Aug 28










1 1

6/ Personalization Beyond Sip 🌐 Share a Coke: The ultimate proof of personalized branding. Learn how Coca-Cola's campaign transformed bottles into personal stories, a lesson in turning consumers into co-creators. 📸🔗 #ShareACoke <https://t.co/b3jUztWWke>

Related Topics



Influential Users

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 @liliana56219368 195 Followers 1 Avg Engagement	 @kickytrickypon 34 Followers 1 Avg Engagement	 @notenufftech 4,471 Followers 0 Avg Engagements
 @timothydaely 802 Followers 0 Avg Engagements	 @adeelalitest161 100 Followers 0 Avg Engagements	 @bakerynu 29 Followers 0 Avg Engagements

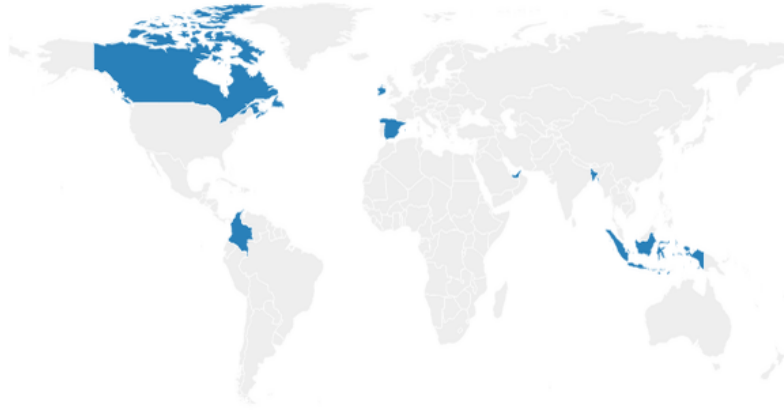
Sentiment

- Positive 44 %
- Neutral 56 %
- Negative 0 %

Sentiment Score 100



Location







Gender

 Male	67 %
 Female	33 %

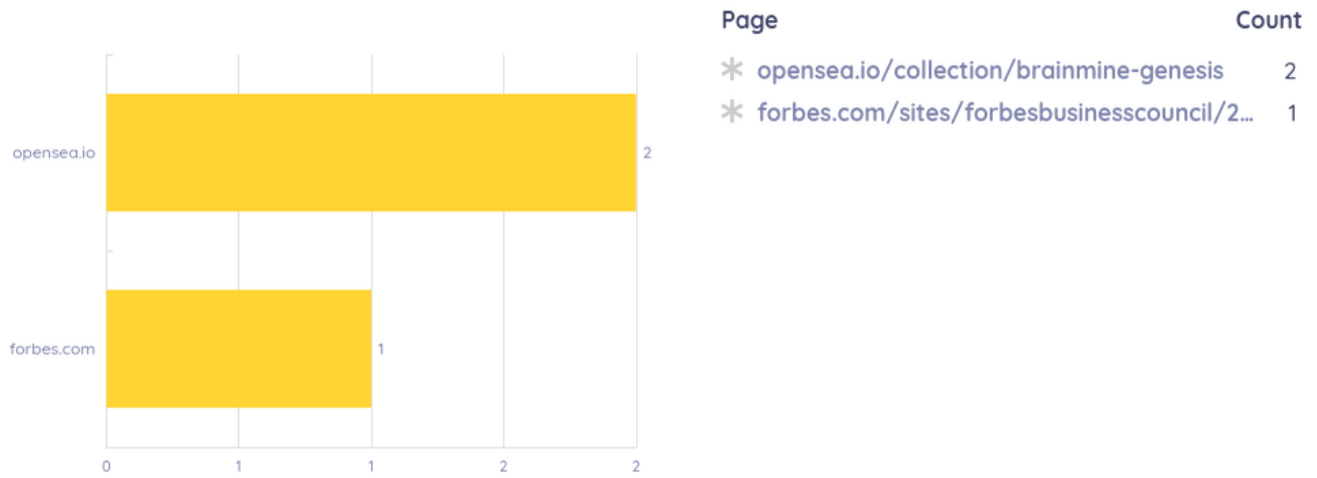


Top Devices and Apps

 Desktop/Web	48 %
 Android	37 %
 iPhone	11 %
 Other	4 %



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Social Media Post Types

